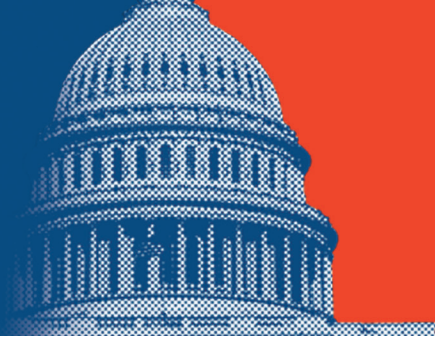




ROOFING DAY IN D.C.

2022

Tips for Successful Meetings on Capitol Hill

Tips for Roofing Day in D.C. 2022 meetings with members of Congress and staff.

The week before

- Review the Roofing Day in D.C. 2022 position papers and consider how these issues relate to your business.

The day before

- Attend the Roofing Day in D.C. kickoff program featuring NRCA CEO Reid Ribble, advocacy and technical training, a special keynote speaker and a networking reception.
- Learn more about our advocacy issues and prioritize the ones you will discuss because you may not have time to discuss every issue.

Meeting day—in person

- Dress in business attire or business casual.
- Be patient and flexible as meetings on Capitol Hill often run late and schedules frequently adapt.

Meeting day—virtual

- Find a quiet space at the hotel or at one of the reserved NRCA offsite locations and be cognizant of the video background that your colleagues and members of Congress will see.
- Log-in at least 5 minutes before each meeting.
- Use the mute button to block background noise if you are not speaking.

Meeting conduct

- Be polite and respectful and treat staff as you would treat the elected official.
- Make your points and allow them to express their points of view even if you disagree.
- Thank them for their time and consideration of your views.
- NEVER mention campaign contributions and/or political fundraising activities in meetings with lawmakers or congressional staff.

Stay on message

- Articulate our priority issues in a clear, concise manner and explain why they are important to you and your business. This is particularly important as we speak with one voice for the roofing industry.
- Avoid distractions and try not to stray from the priority topics.
- If you don't have the information to answer a question, say so, and promise to follow up after the meeting. You can contact NRCA staff to obtain the required information. Please note this on your feedback form.
- Be mindful and always respect that their time is limited. Meetings with members of Congress are generally 15 minutes while staff meetings may go longer.